



ENTERTAINMENT

TECHNOLOGIES INC

A VIP Entertainment Technologies Co. TSXV:VIP / VETIF:OTC

★ Company Overview

★ VIP Entertainment Group Inc

OUR MISSION is to Create a “VIP” environment of diverse ancillary products, under one umbrella to capture and retain customer loyalty while reducing acquisition costs



The Vision is to Provide a “VIP” experience for our customers, investors and team, where everyone feels important and valued.

“WE ARE VIP”

★ VIP Network Vision



VIP Database

Affiliate Partners -
Daily Fantasy Sports

Affiliate Partners -
contest

Affiliate Partners -
poker

AI Powered
PowerFunnel

Personalized Promotions



Personalized Promotions



Personalized Promotions



In an industry where the average CPA (Cost per Acquisition) is \$1,500 to \$2,000, driven by major players' hefty spending on traditional marketing, VIP Entertainment is changing the game. BetRewards is pioneering a cost-effective sales funnel, directing traffic to VIPbets.com and affiliates. Our approach maximizes profits while minimizing marketing spend, offering investors a compelling opportunity for high returns in a financially sustainable way.

*<https://www.egr.global/northamerica/insight/conversion-corner-counting-the-costs-of-sports-betting-profitability/>



VIPbets.com is the core gambling destination of the VIP Network.

VIPbets is supported by three license; UKGC, Kahnawake and Curaçao. The team is well seasoned and has decades of experience in the gambling industry. VIPbets is the core revenue generating operation of the network, the final destination of the network sales funnel.

The screenshot displays the VIPBETS website interface. At the top, there's a navigation bar with categories like 'PREMATCH TOURNAMENTS', 'LIVE PROMOTIONS', 'ESPORTS', 'CASINO', 'LIVE CASINO', 'VIRTUAL SPORTS', 'SKILL GAMES', 'POKER', and 'MORE GAMES'. The main content area is titled 'Event View' and shows a list of NHL games for 'Thu 14 Dec 2023'. Games include Columbus Blue Jackets vs Toronto Maple Leafs (17:00), Washington Capitals vs Philadelphia Flyers (17:00), Carolina Hurricanes vs Detroit Red Wings (17:30), Calgary Flames vs Minnesota Wild (18:00), Ottawa Senators vs St Louis Blues (18:00), and Tampa Bay Lightning (19:00). Each game listing shows odds for Match Winner, 60 Minute Line, Double Chance, and Spread. A 'Bet Builder' section is also visible, allowing users to combine bets. On the right, there's a 'Betslip' section showing a total stake of CAD 0 and a total return of CAD 0. The interface is dark-themed with green accents.

About

- About Us
- Terms And Conditions
- Privacy Policy
- Responsible Gaming
- Cookies
- Contact Us
- Sports Betting Rules
- BetBuilder Terms & Conditions

Products

- Live Casino
- Prematch
- Live Casino
- Casino
- Esports
- Virtual Sports
- Poker
- Skill Games
- Promotions

Copyright © 2022, VIP Bets. All rights reserved. VIP Bets is a brand name of VIP Entertainment N.V., Reg No. 150,233, having its registered address at Abraham de Veerstraat 9, Curacao, licensed to conduct online gaming operations by the Government of Curacao under license 365/JAZ, sub-license GLH-OCCHKW070390. Coal Harbour Developments Limited, Reg No. HE 342673, having its registered address at Verioias, 11, 2nd Floor, Flat/Office 203, Strovolos 2023, Nicosia, Cyprus, is a wholly-owned subsidiary of VIP Entertainment N.V., which provides management, payment, and support services related to the operation of the website. 18+ to play.

For help with deposits, betting, withdrawals, or any questions please mail support at support@vipbets.com

Are you concerned about a gambling problem? Visit BeGambleAware.org for help.

VIP Entertainment Technologies Co. TSXV:VIP

18+
© 2022 Vipbets
Follow us



Highlights

- 87 Individual Affiliates
- 41 independent Agents
- 10,300 unique clients
- 155 million handle since 2017
- Operational in 160+ Countries
- Established in 2012
- One of the first true sportsbooks to be approved and listed on the TSXV
- Contracted Managed Services for two + First Nations Gaming Sites
- White Labeling options for grey market sites wanting to become regulated



Affiliate Rewards Program

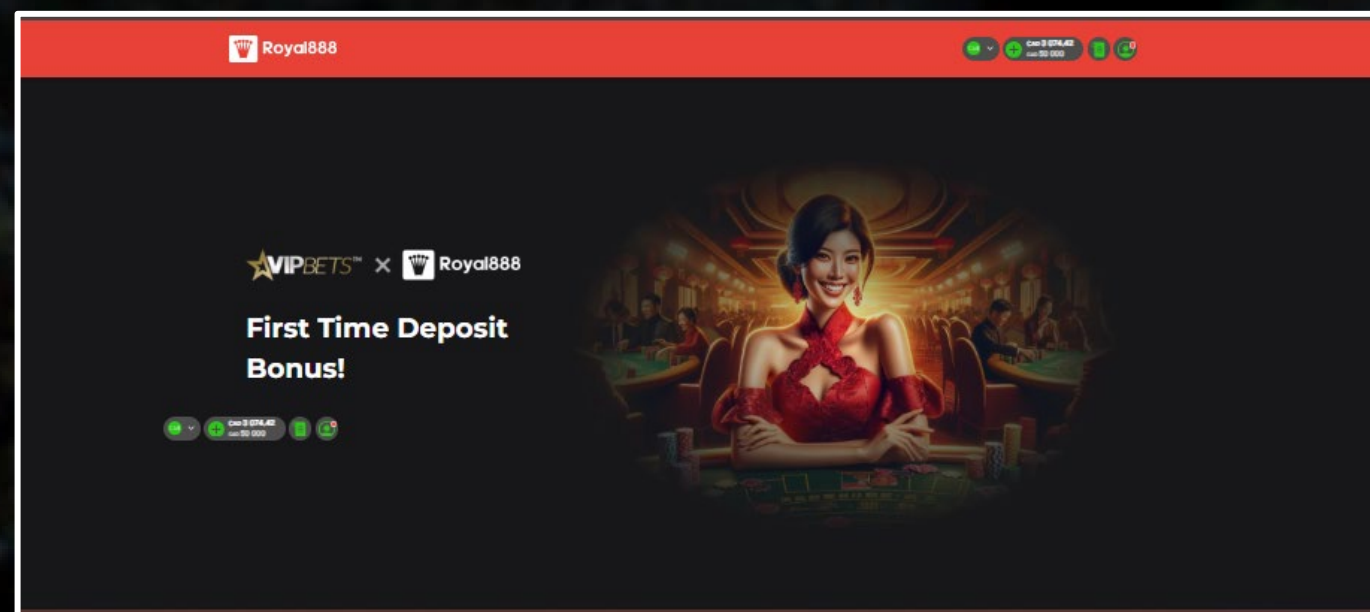
BetRewards generates high performing leads because it pays to use our affiliate links. BetRewards rewards users for setting up new accounts at our partner sites and being active on those partner sites. The model is quite simple ... BetRewards shares our commission payment from our affiliate partners with the very users that create those commission payments. It is time the users are rewarded for their efforts ... it is time that an affiliate site rewards the very users that create their revenue!

The screenshot shows the BetRewards website interface. At the top, there is a search bar with the text "Search stores or coupons" and a magnifying glass icon. To the right of the search bar are "Login" and "Sign up" buttons. Below the search bar, there are navigation links for "Casino and Sportsbook Partners", "Blog", "About", and "Help". The main content area displays five partner cards:

- Pinnacle**: Pinnacle focuses on keeping its margins low and offering bettors the best value odds around. Pinnacle doesn't advertise, it doesn't do big sponsorship deals, and it doesn't offer bonuses for users — all in an attempt to offer the best odds on the market. And get 15% CASH BACK on your wagering activity!
- BET99**: Get up to 12.5% CASH BACK on all your wagering activities when you use the BetRewards affiliate link and sign up a new account at Bet99!
- POINTS BET CANADA**: The Canadian branch of the major online sportsbook based in Australia, is sure to grab Ontarians now that it is officially live in the province! Pointsbet Canada have the best product features you could ask for — live same game parlays, Interac e-transfer for fast withdrawals, great odds & 150 live betting markets — more than any other operator!
- BetMGM**: [ONTARIO ONLY] BetMGM's market depth and variety are strong. BetMGM offers many sports to bet on. There are professional sports that Ontario bettors will be familiar with, like NHL, NFL, and MLB. Bettors will also find many lower-tier sports to bet on, like soccer or tennis.
- ODDSJAM**: OddsJam has real-time betting odds data from European, Australian and Canadian bookmakers. OddsJam's proprietary algorithms are based on real-time data from these bookmakers. 10,000+ Betting Markets

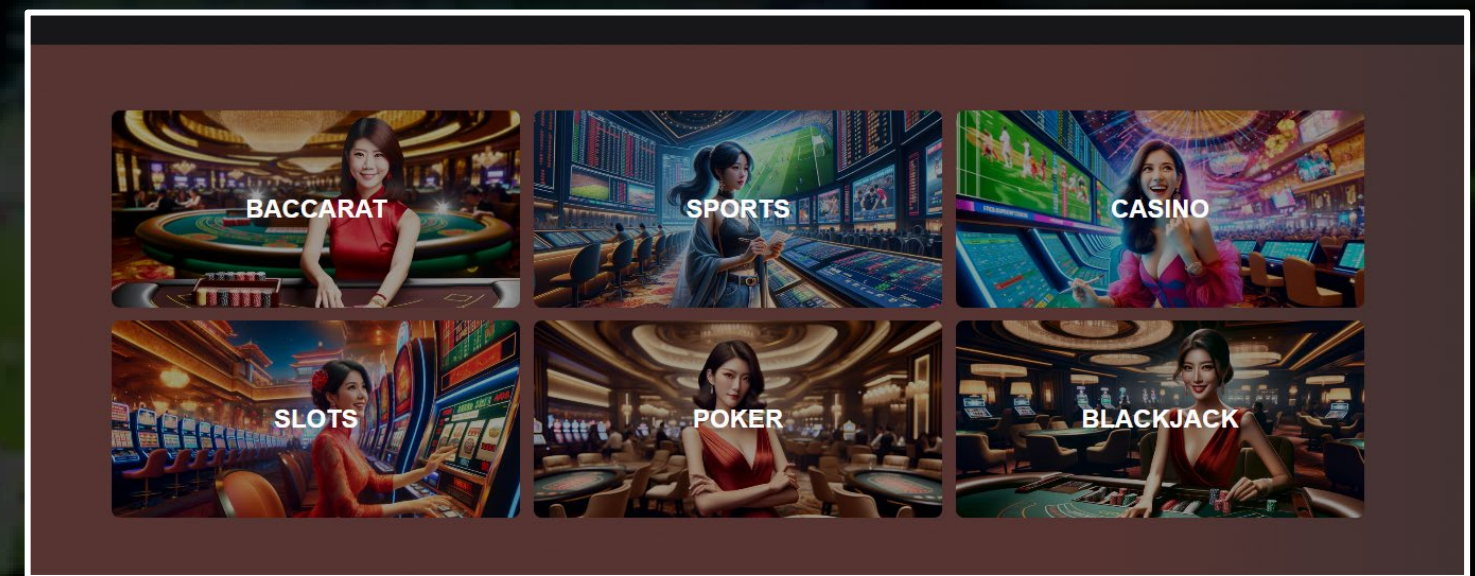


In March 2024 VIP entered into an agreement to provide their platform and provide services to a white Label partner. VIP will provide management services to Royal888 for all casino products including Live Dealers as well as Sportsbook and Poker products.



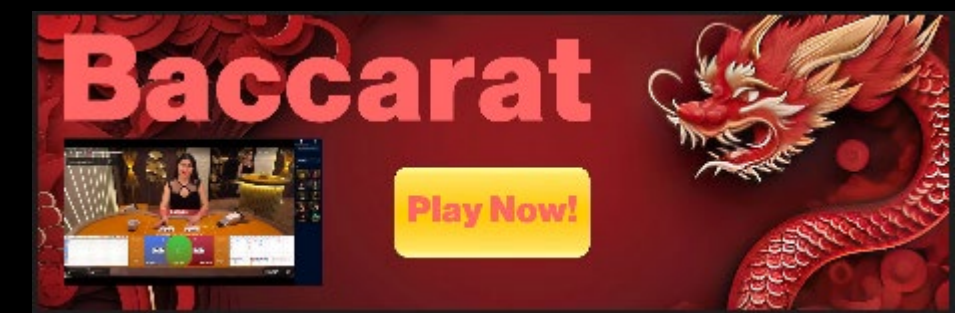
NHL 2023/2024

Winner			
EDM Oilers	+700	NY Rangers	+700
CAR Hurricanes	+700	DAL Stars	+750
BOS Bruins	+800	FLA Panthers	+850
COL Avalanche	+900	VAN Canucks	+1000
VGS Golden Knights	+1100	WIN Jets	+1100
TOR Maple Leafs	+1500	TB Lightning	+2200
NAS Predators	+2500	LA Kings	+2800
PIT Penguins	+4000	NY Islanders	+4000
DET Red Wings	+10000	WAS Capitals	+10000
PHI Flyers	+35000		

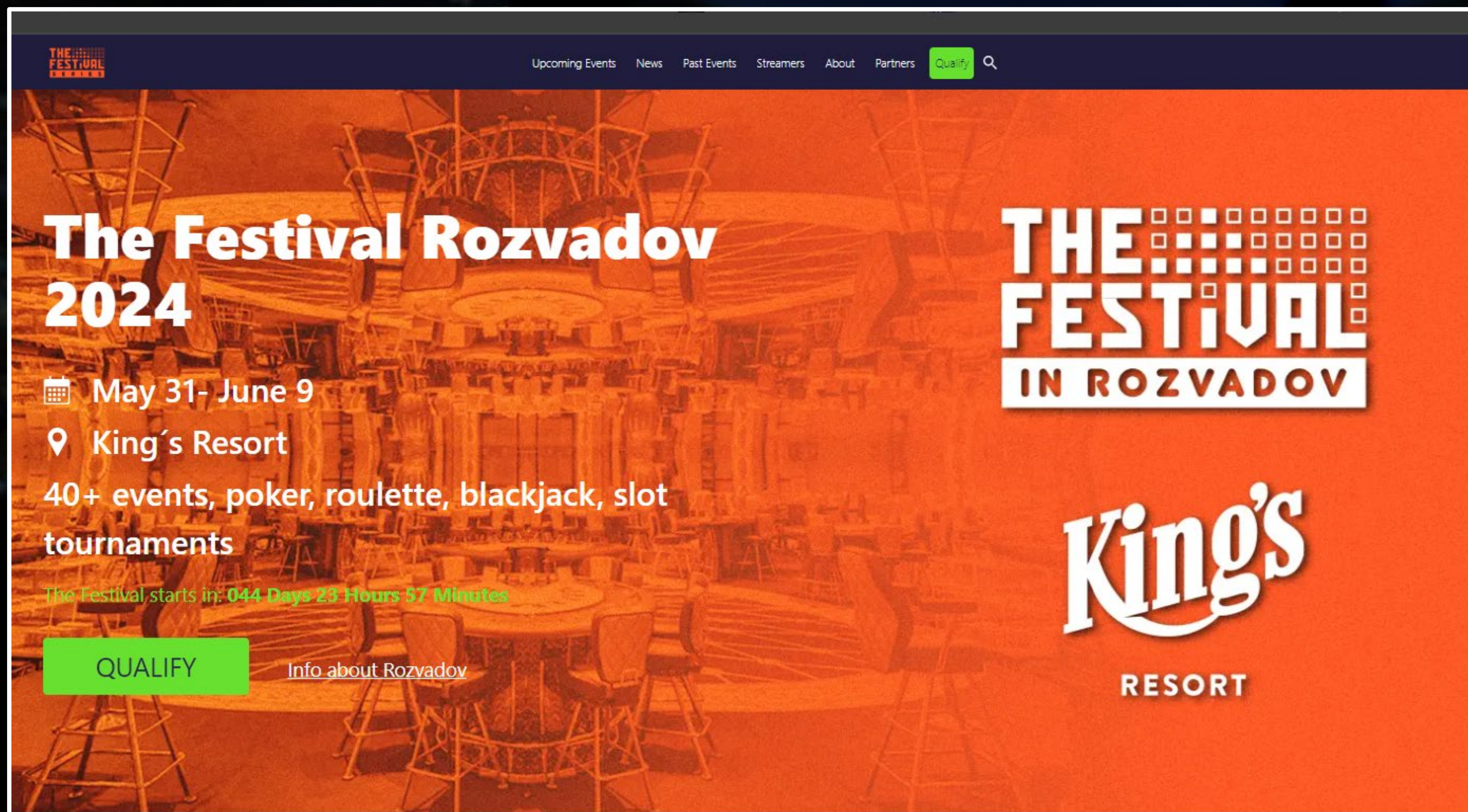


QUICK SEAT CASH GAMES SPIN&GO TOURNAMENTS

Start	Game	Type	Buy-In	Name	Prize Pool	Reg	State
11:30 Apr 27	Hold'em	🎰🎰🎰	€ 55	MONTHLY MAIN	€ 50 000	146	Registration
11:30 Apr 20	Hold'em	🎰🎰🎰	€ 33	Saturday Special	€ 15 000	28	Registration
11:30 Apr 28	Hold'em	🎰	€ 33	€ 10k GTD MONTHLY AFTERPA...	€ 10 000	2	Registration
11:30 Apr 21	Hold'em	🎰🎰🎰	€ 33	Sunday Special	€ 10 000	12	Registration
11:30 Apr 17	Hold'em	🎰🎰🎰	€ 33	KnockThemOut Daily Main PKO	€ 5 000	0	Registration
11:30 Apr 16	Hold'em	🎰🎰🎰	€ 33	KnockThemOut Daily Main PKO	€ 5 000	80	Late registration
09:00 Apr 16	Hold'em	🎰🎰🎰	€ 22	KnockThemOut Deepstack PKO	€ 2 020	59	Running
10:25 Apr 16	Hold'em	🎰	€ 0.33	€ 50 GTD Appetizer R+A	€ 50	53	Running
10:55 Apr 16	Hold'em	🎰	€ 0.55	€ 100 GTD Easy money R+A	€ 100	55	Running
11:00 Apr 16	Hold'em	🎰	€ 7.7	€ 700 GTD Sa7en	€ 700	37	Late registration
11:40 Apr 16	Hold'em	🎰🎰	€ 1.1	5 Tickets KnockThemOut After...	91	33	Running
11:40 Apr 16	Hold'em	🎰🎰	€ 1.1	2 Tickets KnockThemOut After...	33	13	Running



The Festival Series - Partnership

A screenshot of the VIP website's promotional page for "The Festival Rozvadov 2024". The page has a dark blue header with navigation links: "Upcoming Events", "News", "Past Events", "Streamers", "About", "Partners", "Qualify", and a search icon. The main content area has an orange background with a blurred image of a casino floor. On the left, it features the event title "The Festival Rozvadov 2024", dates "May 31- June 9", location "King's Resort", and a list of activities: "40+ events, poker, roulette, blackjack, slot tournaments". A green "QUALIFY" button is prominent. On the right, there is a large logo for "THE FESTIVAL IN ROZVADOV" and the "King's RESORT" logo. A green countdown timer shows "044 Days 23 Hours 57 Minutes".

In April of 2024 VIP became an official sponsor and partner of the Festival Series

Rozvadov in May 2024

Malta in Sept 2024



Strategic Alliances and Marketing Partners



irishpokeropen.com



www.uomo.c

o



maxbounty.com



www.sparkyyc.com



www.frontiermcg.com

MANAGEMENT TEAM



Randy Jennings – CEO

Randy is one of the founders of VIP Entertainment Group and has been involved in all aspects of the business since its inception. Randy has in-depth experience in running marketing businesses from sign companies to sporting and event wagering operations. He has overseen the Trading and Risk management for the VIP Entertainment Group and has set the culture and vision of the company moving forward..



Patrick Barkwell – Director

Pat is a wealth and Estate Advisor helping individuals and organizations improve their quality of life and plan for the future. Patrick is Team lead at Silverberg Group focusing on Financial Planning, Executive Compensation & strategies for Professionals & Business Owners to mitigate risk & plan for the future.



David Antony - Director

Dave is a corporate director and has over 30 years' experience in assisting companies, structuring transactions, accessing capital, & corporate governance. Dave has extensive experience as a director and officer of numerous companies in many industries including the gaming industry. Mr. Antony was involved with the Toronto Stock Exchange – Venture as Chairman of Alberta Local Advisory Committee for 7 years and Member of National Advisory Committee for 5 years.



Tim Fry – Marketing Operations Manager

Timothy is an experienced sales and marketing professional with a focus on the iGaming industry. He excels in developing tailored marketing strategies for customer acquisition and retention, leveraging his expertise in market research, competitive analysis, and multi-channel campaign execution to drive success in promoting gaming products and services.



Scott Seguin- Director & Interim CFO

Scott has over 25 years of experience as a new venture start-up entrepreneur, successful business owner, and consultant focused on finance, streamlining operations, and business strategy. Scott has sat as an officer and director of numerous public and private companies and is currently an independent business consultant. Mr. Seguin has experience in both the public markets and the gaming industry.



Michael Flewitt – Manager, IT Development

Mike is a technology executive with 20 years of experience. Michael has grown through the industry starting with Programming, developed into Project Management and now directs and manages software teams in the development of new projects and the operations of existing products. Mike has worked as CTO or Director of Development for several private and public companies before joining VIP Entertainment Group Inc.

CAPITAL STRUCTURE

VIP Entertainment Technologies	Total
SHARES OUTSTANDING	38,931,252
WARRANTS OUTSTANDING	9,736,961
OPTIONS OUTSTANDING	2,146,126
SHARES OUTSTANDING - FULLY DILUTED	50,814,339



VIP ENTERTAINMENT

TSXV:VIP TECHNOLOGIES INC



GAMBLING
COMMISSION



★ **Randy Jennings**

(403) 899-9319

randy@vipentertainingroup.com

DISCLAIMER AND CAUTIONARY STATEMENTS

This confidential business presentation (the “Presentation”) has been prepared by VIP Entertainment (“VIP” or the “Company”). The Presentation is being provided by the Company for use by a limited number of parties that may be interested in the business of the Company.

The information set forth is considered confidential and is not intended for distribution.

This Presentation and the information contained herein shall not be copied, reproduced in any way or distributed, directly or indirectly, to others at any time. Upon request the recipient will promptly return to the Company all material received from the Company (including this Presentation) without retaining any copies thereof. All references to currency in this document are to Canadian dollars unless otherwise indicated.

Statements in this Presentation are made as of the date hereof unless stated otherwise and the delivery of this Presentation shall not under any circumstances create an implication that the information contained herein is correct as of any time subsequent to its date.

Certain statements contained in this Presentation may constitute forward-looking statements. These statements relate to future events or the Company’s future performance. All statements, other than statements of historical fact, may be forward-looking statements. Forward-looking statements are often, but not always, identified by the use of words such as “seek”, “anticipate”, “plan”, “continue”, “estimate”, “expect”, “may”, “will”, “project”, “predict”, “propose”, “potential”, “targeting”, “intend”, “could”, “might”, “should”, “believe” and similar expressions. These statements involve known and unknown risks, uncertainties and other factors that may cause actual results or events to differ materially from those anticipated in such forward-looking statements. Forward-looking statements are based upon the opinions and expectations of management of the Corporation as at the effective date of such statements and, in some cases, information supplied by third parties and publicly available information. Although the Company believes that the expectations reflected in such forward-looking statements are based upon reasonable assumptions and that information received from third parties and publicly available information is reliable, it can give no assurance that those expectations will prove to have been correct.

DISCLAIMER AND CAUTIONARY STATEMENTS

Forward-looking statements included in this Presentation should not be unduly relied upon as actual results may vary significantly. Unless required to be updated pursuant to securities laws, these statements speak only as of the date of this Presentation and are expressly qualified, in their entirety, by this cautionary statement.

In particular, this Presentation contains forward-looking statements, pertaining to the following: capital expenditure programs and future capital requirements; the proposed private placement; growth strategies and opportunities; treatment under governmental regulatory and taxation regimes; the availability of skilled personnel; and expectations regarding ability to raise capital.

With respect to forward-looking statements listed above and contained in this Presentation, the Company has made assumptions regarding, among other things: the continuing evaluation of the Company's strategic plan; operating margins, revenues and expenses; government priorities and funding levels; liquidity and resources to fund ongoing operations; the availability of skilled personnel; the legislative and regulatory environment; and the ability to obtain additional financing on satisfactory terms.

The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of the risk factors set forth below and elsewhere in this Presentation: funding levels, contracts and regulations; failure of systems to meet performance requirements; satellite failure; dependency on electronic systems including data corruption; failure to maintain technological advances and market positions; inadequate protection of the Company's intellectual property rights; exposure to foreign currency fluctuations; changes in economic and political conditions; inability of suppliers or subcontractors to effect technology transfer; failure to maintain business alliances; uncertainty in financing arrangements; insufficient insurance against material claims or losses; our status and stage of development; and general industry conditions.

The Company's plans and results could differ materially from those anticipated in these forward-looking statements as a result of these risk factors set forth above.

DISCLAIMER AND CAUTIONARY STATEMENTS

Although the Company believes that the expectations and assumptions on which the forward-looking statements are based are reasonable, undue reliance should not be placed on the forward-looking statements because the Company can give no assurance that they will prove to be correct. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the parties being unable to obtain the required approvals, the failure to complete the Financing on satisfactory terms, risks associated with the gaming industry in general, incorrect assessment of the value of acquisitions, failure to realize the benefits of acquisitions, constraint in the availability of services, and changes in legislation (including but not limited to tax laws). The Company cautions that current global uncertainty with respect to the spread of the COVID-19 virus and its effect on the broader global economy may have a significant negative effect on the Company. While the precise impact of the COVID-19 virus on the Company remains unknown, rapid spread of the COVID-19 virus may continue to have a material adverse effect on global economic activity, and may continue to result in volatility and disruption to global supply chains, operations, mobility of people and the financial markets, which could affect interest rates, credit ratings, credit risk, inflation, business, financial conditions, results of operations and other factors relevant to the Company.

Forward-looking information is based on current expectations, estimates and projections that involve a number of risks and uncertainties which could cause actual results to differ materially from those anticipated by the proposed management and described in the forward-looking information. The forward-looking information contained in this presentation is made as of the date hereof and the proposed management undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, unless required by applicable securities laws. The forward-looking information contained in this presentation is expressly qualified by this cautionary statement.

DISCLAIMER AND CAUTIONARY STATEMENTS

FOFI Disclosure: This presentation contains future-oriented financial information and financial outlook information (collectively, “FOFI”) about the Company’s prospective results of operations, operating costs, capital structure and components thereof, including pro forma the completion of the Financing, all of which are subject to the same assumptions, risk factors, limitations and qualifications as set forth in the above paragraphs and the assumptions outlined in the Non-IFRS measures section below. FOFI contained in this presentation was approved by management as of the date of this presentation and was provided for the purpose of providing further information about the Company’s anticipated future business operations. The Company disclaims any intention or obligation to update or revise any FOFI contained in this presentation, whether as a result of new information, future events or otherwise, unless required pursuant to applicable law. Readers are cautioned that the FOFI contained in this presentation should not be used for purposes other than for which it is disclosed herein.